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Intuit

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GUANGZHOU DASEN LIGHTING CORPORATION LIMITED

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PART

1

# Overview

- ※ Founder
- ※ Company
- ※ History
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- ※ Values
- ※ Strategy

# Founder

Intuit

## Felix Xu:

Chairman and Managing Director, EMBA of Sun Yat-sen University

The leading figure of the landscape lighting, stage lighting and Cross-border of stage and landscape industry



Energy

**Hard times:** 1.5RMB

**Startup with 30,000 RMB** : In 2010, 30,000RMB, 4 employees →  
In 2016, 80,000,000 RMB, 300 employees;

**Dream**: Be “HUAWEI” in LED Lighting Industry.

Vision

**“Responsible, Faithful, Grateful”** : For employees, clients,  
suppliers, family ...

Keen business insight, focusing on the industry trend,  
strengthening the company with **strategy**;

Love

Established DASEN Love Foundation;

Donated millions to the people in need;

And the **Charity** will go on...



Founded in 2008.

Listed on the New OTC Market in 2015.

We have more than 80 engineers, and over 375 patents to support the customers.

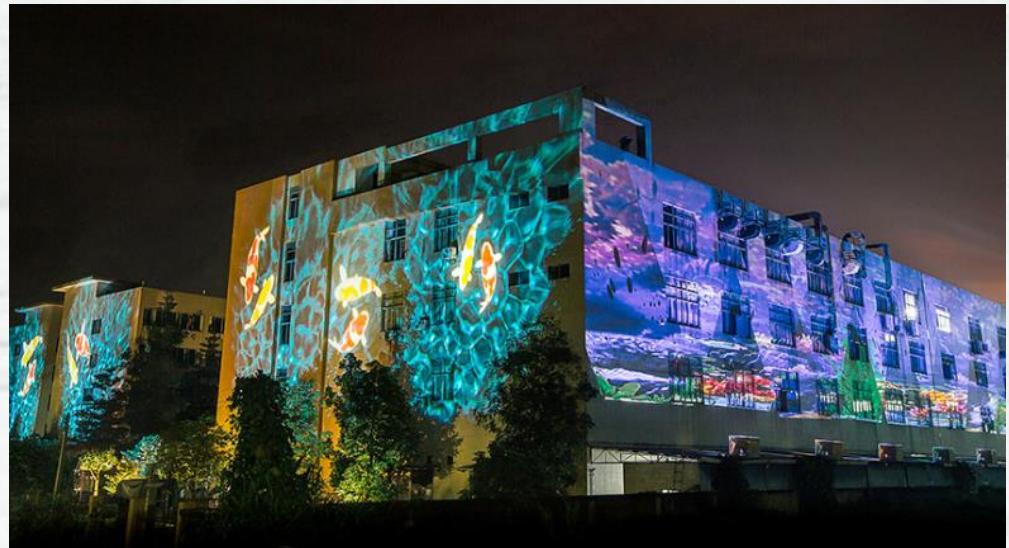
Our factory covers an area of 35000 square meters with over 300 employees, total 70 engineer team, included 5 R&D engineer, 8 optic engineer, 15 product structure engineer.

Our business has covered over 50 countries.

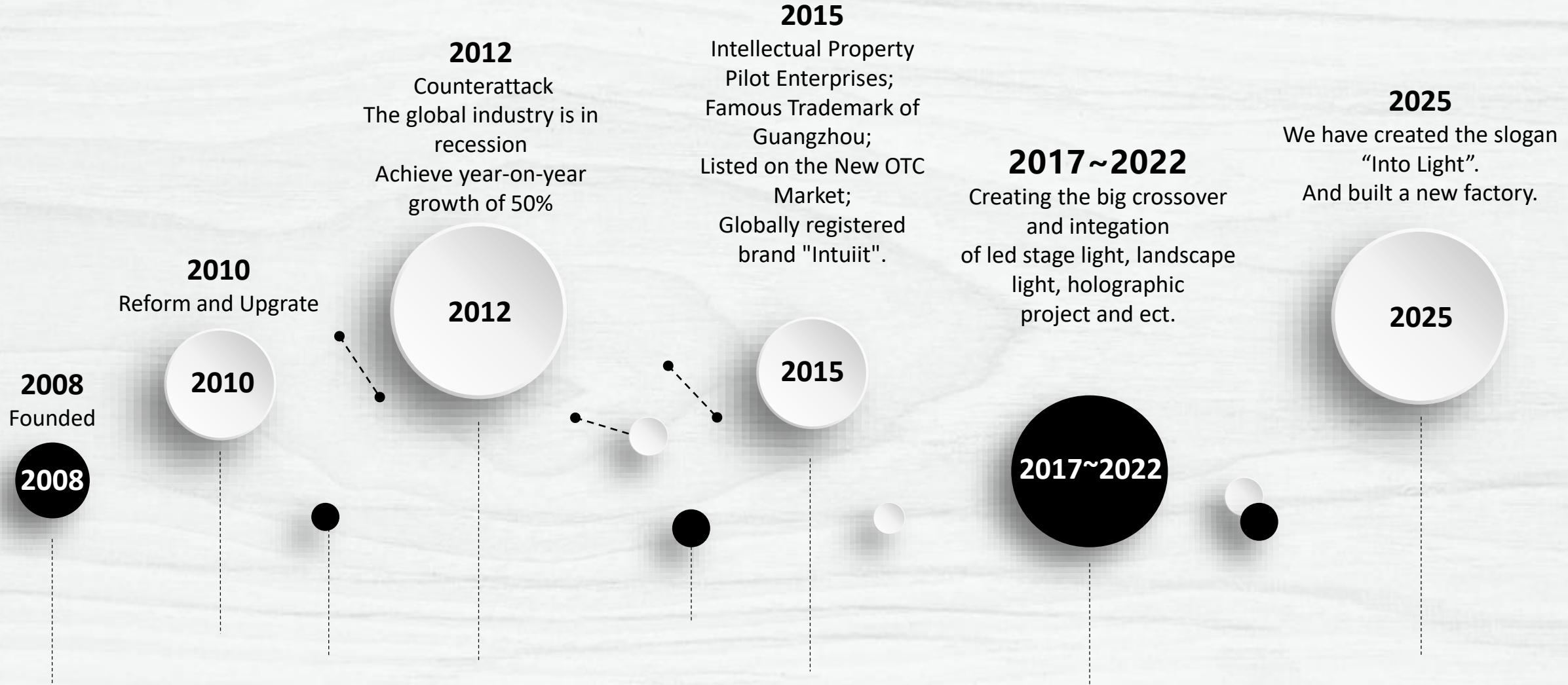
Dasen Lighting is a national high-tech enterprise that integrates with “Lighting Design, Product R&D and Manufacturing, Control & Programing, Installation, Maintenance, and Upgrading”.

We provide customers with overall solutions including Stage lighting, Architecture lighting, Landscape lighting, etc.

“Intuiit” and “Top LED” are the brands of Dasen.



# History





## Into Light

From thought into light  
Create ideas into light  
Value shine into light

Essentially speaking: customers purchase the intrinsic value of radiance provided by our lighting equipment itself.

In abstract terms: we aspire to create value that embodies glory, illumination, and positive energy.

Simply put: we sell not merely lights, but also hope – this is the goal towards which we strive.

## Responsible

Reaching upward:

Be brave in taking charge; it ultimately sets the height to which a person or an organization can rise.

## Faithful

Standing firmly:

Be tolerant and generous; it shapes the depth and resilience of a person or an organization.

## Grateful

The guiding line:

Be honest and beyond deceit; it defines the baseline and the upper limit of conduct, and determines how far one can truly go.

# Certification >>

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- ◆ ISO9001 quality management system
- ◆ OHSMS
- ◆ Intellectual Property management system
- ◆ Standardization for safe production



- ◆ National High-tech Enterprise
- ◆ Tech Giant Award
- ◆ Intellectual Property Demonstration enterprise
- ◆ Famous Trademark of Guangzhou



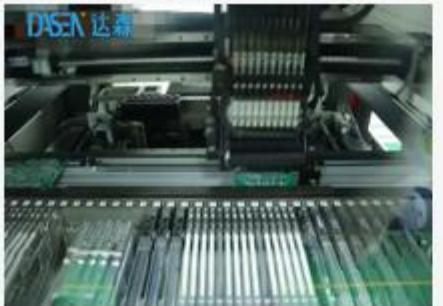
- ◆ Around 400 PATENTS!
- 1. Invention patents: 60
- 2. Utility model patents: 241
- 3. Design patents: 92



# Certification ➤

Intuit





## 01. Dust-free SMT Workshop



## 02. High Temperature Aging Room



## 03. Waterproof Testing Area



## 04. CNC Workshop



## 01. Electrical Performance Test



## 02. Salt Spray Test



## 03. High & Low Temperature Test



## 04. EMI Test



## 05. Integrating Sphere



## 06. Aging Test



## 07. Waterproof Test



## 08. IES Test





## Overall Solution

Stage lighting & Landscape lighting

Project design  
R&D and manufacture  
Programming  
Installation  
Maintaining

## Tourism Lighting & Night-time economy





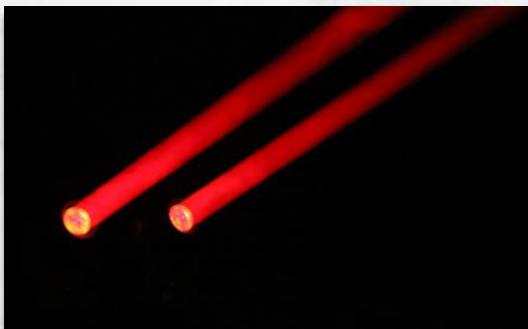
# EXHIBITIONS



PART

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Products



## Moving Head Light

- ♥ Unique and stylish design
- ♥ Lower power with high lumen and luminous efficiency
- ♥ Smooth dimming with precise control
- ♥ OLED touch control, BIOS online upgrade
- ♥ Intelligent temperature control, three different fan ventilation modes (STD - AUTO - SLN)
- ♥ IP66 ingress protection allows outdoor use of this classic fixture by protecting it from rain, dust, humidity, smoke, or haze damage, even in the harshest conditions





## Battery Light

- ♥ A professional battery light can be widely used in indoor and outdoor where you can't use strong current(Light: IP65Charging base:IP54)
- ♥ Color change is natural, with better color mixing
- ♥ DMX512 protocol and RDM function
- ♥ This fixture can be widely used in hotel, banquet indoor and outdoor exhibition and other places.

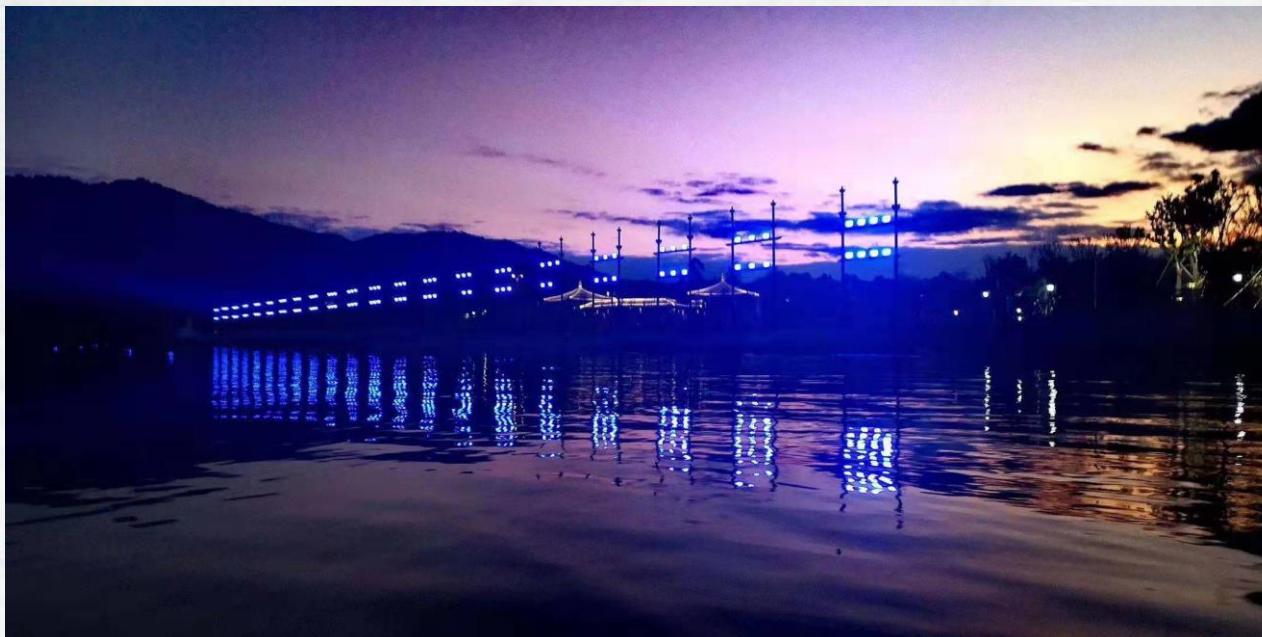




## LED Par Light

- ♥ RGBWAUV 6-IN-1 LEDs
- ♥ Dimming curves
- ♥ Advanced color mixing technology
- ♥ Small beam angle





## Flood Light

- ♥ Power: 1500W, 800W
- ♥ Control: wireless DMX , DMX or LCD display control optional
- ♥ Excellent color mixing, good consistency, pure color and high brightness
- ♥ High-density integrated cooling system ensures long-term stable operation





## Flood Light

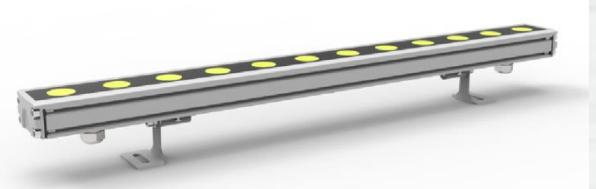
- ♥ The fixture has configurated superior optical system. It also have rich angles for different application
- ♥ Color change is natural, with better color mixing, meanwhile, it also have single white LED type
- ♥ DMX512 protocol and RDM function
- ♥ This fixture can be widely used in theme park theme town and other places
- ♥ All configurations are available AC220V, DC24V, all have dedicated models





## Wall Washer

- ♥ High power 4in1 RGBW LED Source
- ♥ Rich built-in program, section control and pixel control optional
- ♥ OLED display
- ♥ IP65 waterproof and fashion appearance

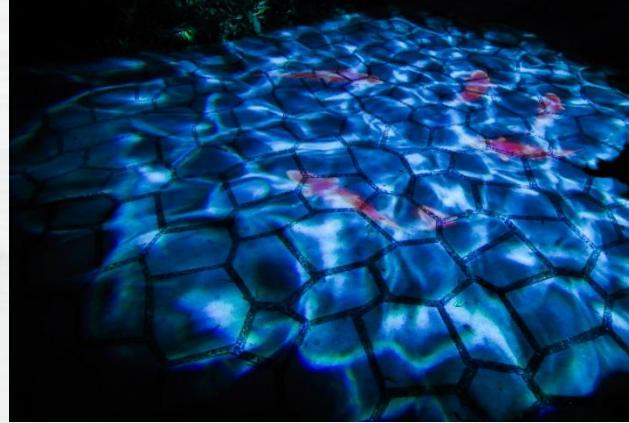




## Gobo Lighting

- ♥ Fine pattern rotation angle, Accurate splicing.
- ♥ Sharpness, uniformity, and distortion control are higher than market standards
- ♥ Gobo reproduction up to 90%
- ♥ IP65 Waterproof, can be used in outdoor





## Water-wave Lighting

- ♥ The effect is realistic. With two water-wave wheels, can be rotated clockwise and counter-clockwise. Smooth speed regulation.
- ♥ High-efficiency power management system ensures that the lamp can run during full power operation.
- ♥ The light spot can be square or round. All light spot can be spliced great.





## Laser Projector

- ♥ Life: up to 20,000 hours.
- ♥ Design: Sealed, dustproof design, fast switching operation.
- ♥ Installation: Easy to install, 360° installation angle.
- ♥ The laser lighting source can be superimposed together, also can lighting same image to same carrier.

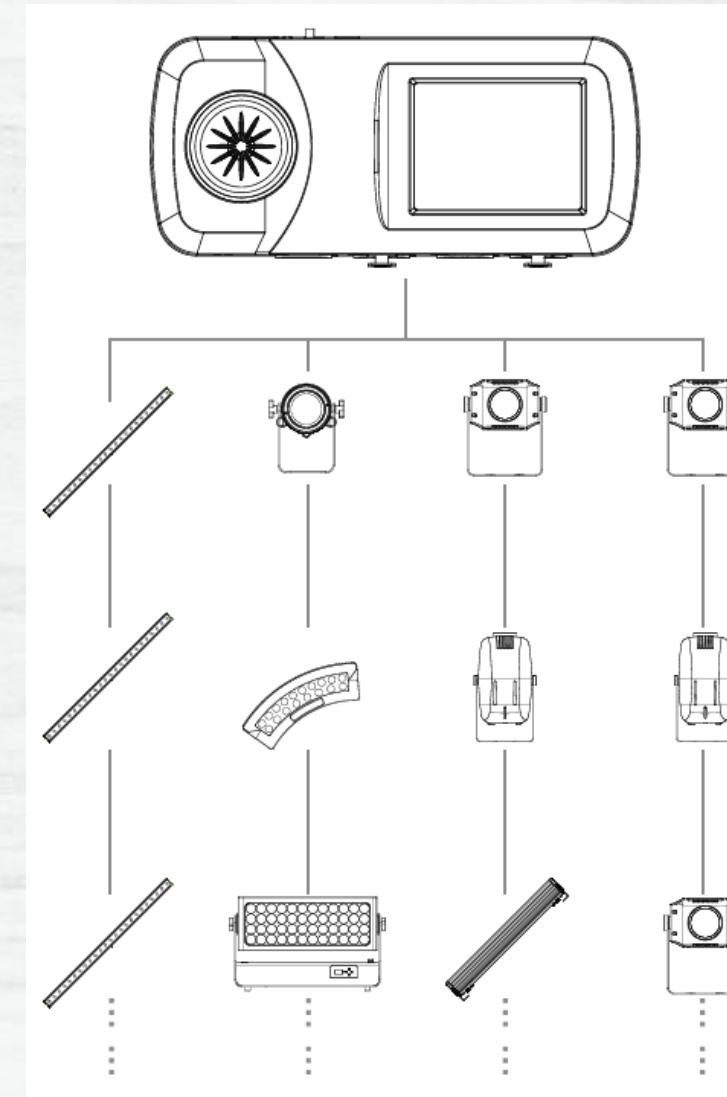




## Interactive Projector

- ♥ People can take participate in the lighting
- ♥ Projector interact with human to make the landscape more attractive

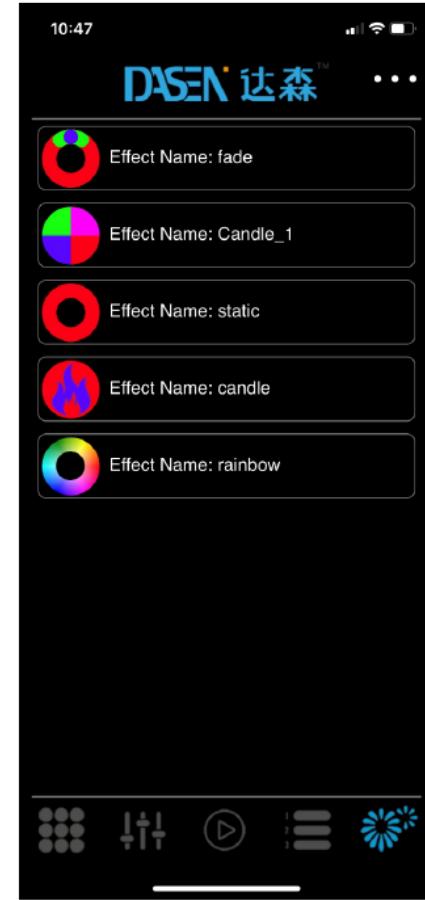
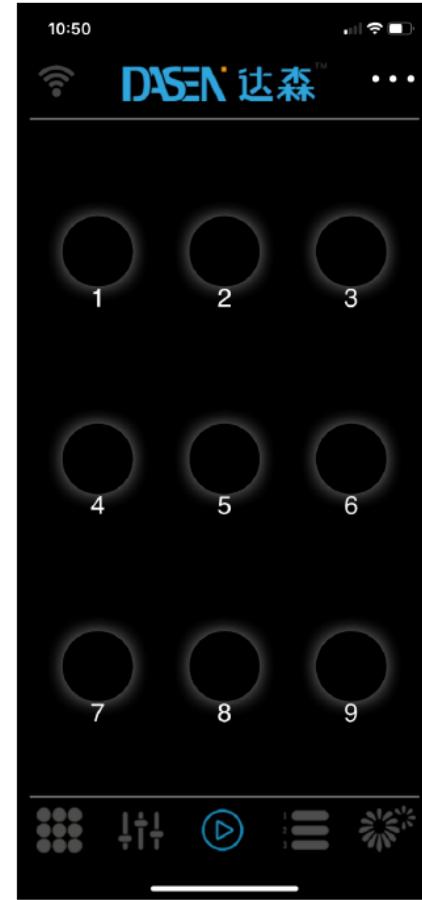
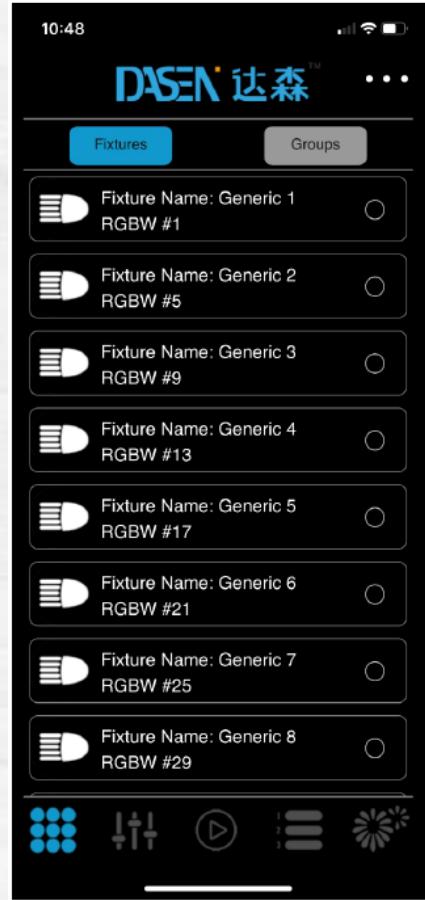




## Controller

- Check DMX loop information
- Simple editing fixture effect
- Upgrade lighting software
- Write address code
- RDM feedback luminaire information
- ARTNET protocol output

# Control System



## Dasen Control APP

This is an APP developed by ourselves, easy to control the lighting by the users at any time, can support both WiFi, W-DMX.

PART

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Projects

# Tianxianyuan Show in Jiangsu



45 minutes, 6 scenes, artistically reproduce the love story through the ages and integrate natural beauty, culture, digital technology, and other means.

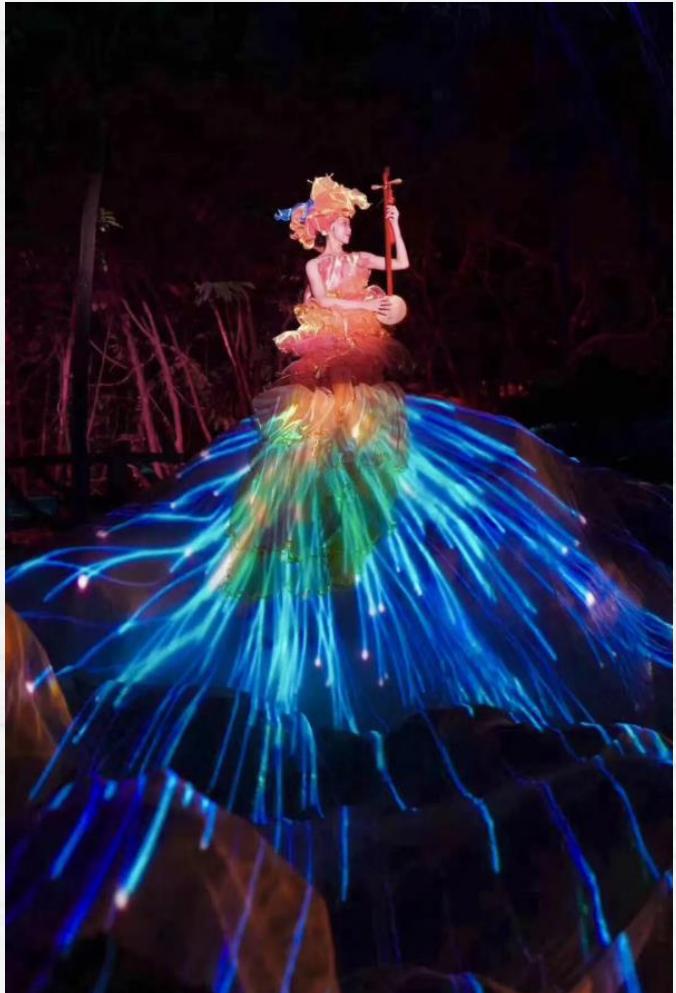
The stage uses gardens, pavilions, rivers, vegetation, etc. to create a natural waterscape stage and a three-dimensional stage in the air.

The visual effects are combined with the light show, laser show, mesh screen, and water screen for a comprehensive artistic presentation, through a multi-space, multi-layered performance, on the ground and in the water.

As the color of the lights changes, the plot changes are captured at all times, and the mood changes accordingly, making the audience feel like they are in a fairyland.

SW-303P outdoor zoom Gobo Projectors, 60W Water Wave Projectors, 6W, 24W, 36W, 60W, 120W, 400W Flood Lights, 24W Wall Washers, 12W Linear Lights, 12W Corrugated Lights, 12W Strip Lights, and 5W Ground Lights are used.

## Detian Light Show in Guangxi



With the help of high-tech sound, light, animation, game interaction, storyline deduction, and other techniques, we can restore the living relics of ancient people at that time, and present a night tour feast with the most perfect integration of natural scenery, historic culture, lighting art and audio-visual technology, and finally generate an innovative night tour mode of "immersion culture + game interaction + cultural scene". LED flood lights FX-1500P 1500W, wall washers, Gobo projectors SW-203P, interactive projectors, and digital projectors are used.



# Chimelong Safari Park in Guangzhou

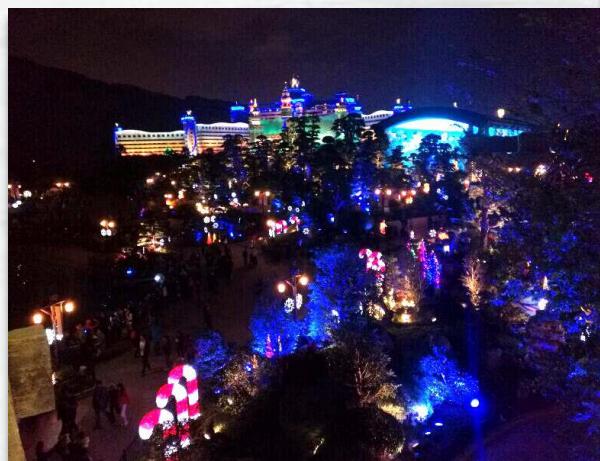


Lighting fixtures are placed on the roadside and among the trees to project various lighting effects, enhance the audio-visual sensory enjoyment of tourists, amplify imagination, and create a wonderful immersive interactive experience.

There are a total of 47 experience points in the night show, including 11 interactive scenes, creating more than 40 magical animal characters or images; a total of nearly 5,000 sets of sound and light fixtures are used in the night show, and the total length of related cables exceeds 100,000 meters; the live music is all original, using the way of the film soundtrack to create the very special scene. Create a dreamy night tour experience for tourists.

# Chimelong Ocean Kingdom in Zhuhai

Chimelong Ocean Kingdom brings together rare marine animals, novel large-scale performances, and top-level amusement facilities. It is the largest ocean theme park in the world. It has set seven world records and has received more than 80 million tourists since its opening. Flood lights, wall washers, ripple projectors, and laser projectors are used.



## Fantawild Park in Wuhu

- ◆ Gold Award of China Lighting Project Case in 2016



Wall washers, floodlights, and stage lights are used.

Using stage lights to replace the outdoor lighting fixtures commonly used in the market, and customizing the lighting form that matches the rhythm of the music through the console, designing a flexible and vivid light show, making the entire lighting environment an "audio-visual" art.

As a whole, floodlights are selected for night scene lighting. While expressing the structural characteristics of the castle, the castle is rendered in different colors through control.

## Hongshan Village in Guangzhou



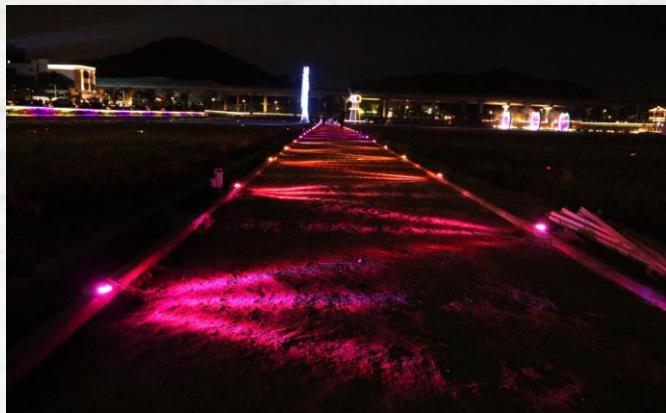
Hongshan Village is a nationally civilized village and a model village for Chinese tourism. It is a beautiful village integrating natural landscape sightseeing, agricultural sightseeing, and rural Hakka cultural experience.

Wall washers, flood lights, water wave projectors, firefly lights, and laser projectors are used.



## Maling Village in Guangzhou

The overall design theme fits the flower elements, and combines lighting with landscape and architecture to create a wonderful light and shadow experience, allowing visitors to feel the beauty of happiness in different flower environments. Interactive projectors are set up, ripple projectors are arranged along the rice fields, and firefly lights and lawn lights create a long and romantic trail. Water wave projectors show gurgling water to nourish the rice fields.



## Zhouzhuang in Suzhou

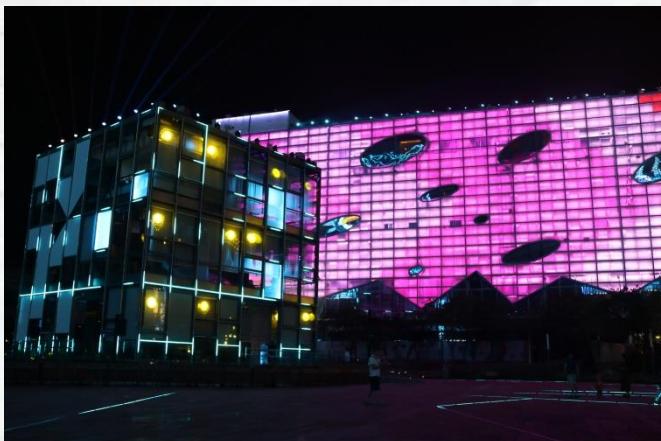


Zhouzhuang, an ancient town in Suzhou City, Jiangsu Province, China, is the World Cultural Heritage and the first national 5A tourist attraction batch.

We used 49 PCS 100W Gobo projectors, 7 PCS 400W ripple projectors, 2 PCS water wave projectors, 16 PCS digital projectors, 4 PCS firefly lights, 3 PCS color shadow lights, 13 PCS flood lights, and wall washers for this project.

With excellent lighting control and amazing effect as well as being full of experience with Suzhou Art and Culture, it became famous and has already been reported by China Central TV and some other media.





## Lvzhou Square of Guangzhou

Using the characteristics of the building, the rhythm of music, and the change of light and color, it conveys the theme of "technology + humanities + life" interaction and integration.

Wall washers, linear lights, floodlights, Gobo projectors, and laser projectors are used.

The waterproof linear lights outline the unique outline of the Rubik's Cube, which is linked by the control system.

The wall washer draws various interesting and wonderful patterns such as Super Mario, Christmas elk, dancing portraits, greedy snakes, etc., dancing with the technology Rubik's Cube, reflecting each other.

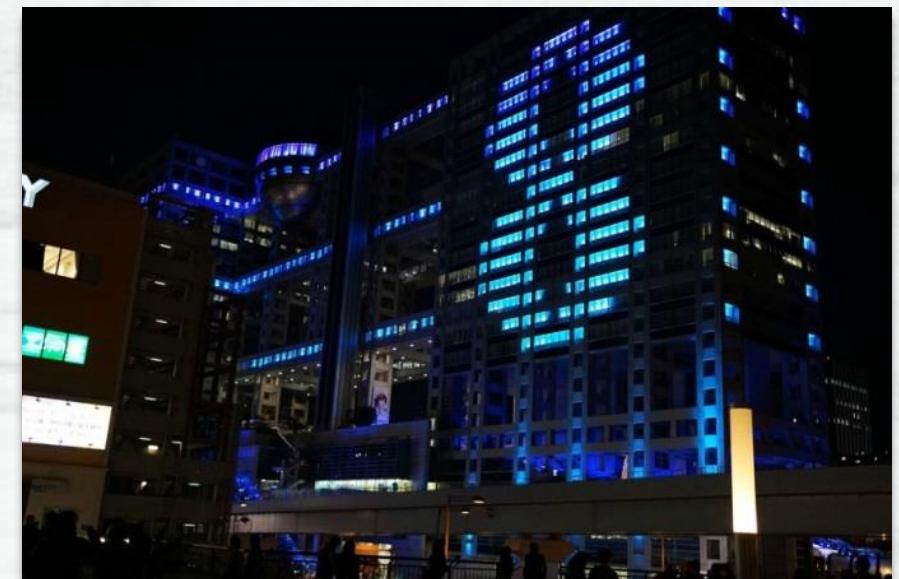
## Fuji TV Building in Japan

Brilliant lights fill the dark evening with vivid colors, and new entertainment mixing music and light, on a massive television, like in a dream, from Tokyo, Fuji Television broadcasts news and entertainment programming.

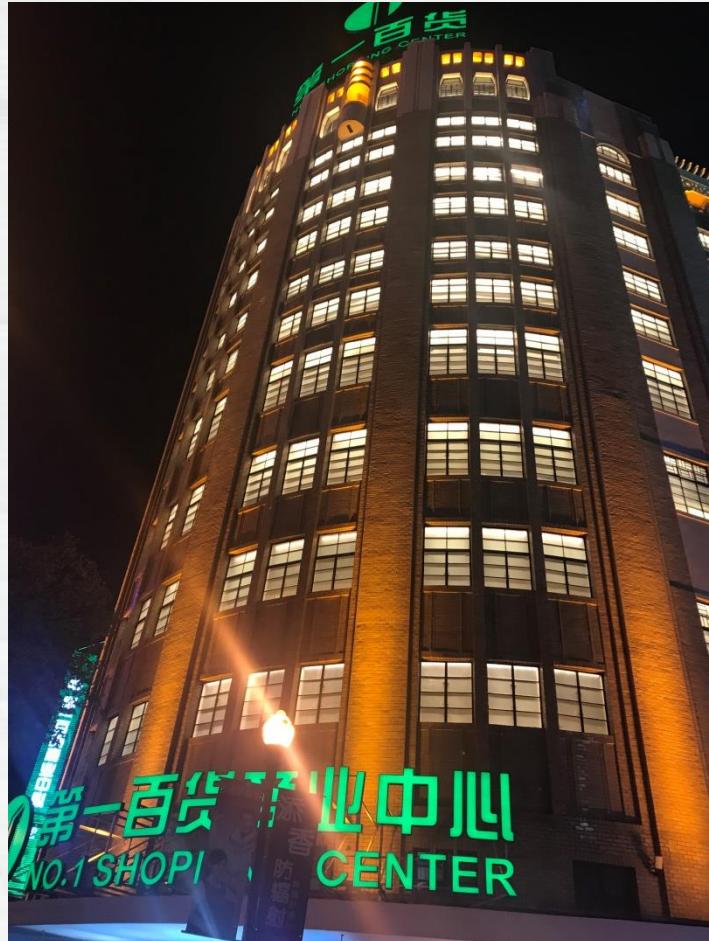
Its headquarters has a one-of-a-kind design, wall washers have been placed inside the windows, over 1000 PCS altogether, they flash against blinds to create vivid colors, a light art show with the building as a giant canvas.

They imaged Fuji TV's building as a big screen, the structure's many windows add up to 540 "pixels", but that's just a frame on a normal TV support. Still, the Pros Were Confident that their visual expertise, woo to create a spectacular, inspiring light show.

Lights and sound created a video show unlike any before, their playful performances were tailored for each season. It's featured on news and weather reports, performers use it as a backdrop for live events, a massive smartphone game!



# No.1 Shopping Center in Shanghai



Shanghai No. 1 shopping center was founded in 1934 and can be regarded as the originator of Chinese department stores. This is the largest renovation of Shanghai No. 1 shopping center in the past 100 years since its opening. After renovation, this time-honored brand still shows a strong vitality.

Based on the premise of respecting and protecting historical buildings, the overall style is mainly quiet, and we choose the outstanding performance of the top of the building to express the retro charm of the building with the layering of light.

Flood lights and wall washers are used.

# Central Phuket Mall in Thailand



Central Phuket is a prominent shopping and entertainment complex located in the heart of Phuket, Thailand.

It is one of the largest malls in the country and serves as a popular destination for both locals and tourists.

The complex is situated in the town of Wichit, just outside of Phuket City, and covers a vast area of approximately 400,000 square meters, used over 500 PCS Wall Washers from Dasen.



Qiandeng Lake is one of the largest lakes in Foshan City, famous for its beautiful scenery and rich ecological environment, it is a popular leisure and entertainment place, attracting many citizens and tourists. Qiandeng Lake at night is an even more beautiful scenery. The lights by the lake are bright, forming a flickering sea of lights, giving people a dreamy feeling. There is also a music fountain performance at night, which adds a dynamic and artistic atmosphere to the lake. Ripple projectors, flood lights, and wall washers are used.

## Qiandeng Lake in Foshan





## Guangji Bridge in Chaozhou

- ◆ First prize in the Lighting Engineering Design Award of CIES in 2018
- ◆ Aladdin Lamp Award in China's lighting industry in 2018

More than 10000 sets of RGBW series LED lighting fixtures, floodlights, wall washers, corrugated lights, digital projectors, over 100000 channels, and overall DMX control linkage.



## Lipu Bridge in Guilin



The colorful, clear, and distinctive light image at night, as the solemn, friendly, and elegant style of the urban center area make the city a stronger sense of the times, thereby increasing the attractiveness of the urban space and fully expressing the urban cultural information and its characteristics architectural aesthetics.

Flood lights, wall washers, corrugated lights, and ground lights are used.



## Xiangmi Interchange in Shenzhen

Xiangmi Interchange is a part of the Shenzhen municipal project, which effectively solves the local traffic congestion problem. Our lighting effects increase the recognition of Xiangmi Interchange and also add a lot of joy and safety to passing vehicle drivers and pedestrians.

Gobo projectors and ripple projectors are used.





## Haibin Square in Shenzhen

The first municipal cultural and creative lighting project in Shenzhen.

Arc floodlights, RGBW four-in-one lamp beads, PWM digital dimming, rich colors, more delicate changes.

The power distribution scheme ensures the brightness of monochrome while reducing the power consumption of the whole lamp.

The asymmetric optical design can take into account the different irradiation angles of leaves and trunks.

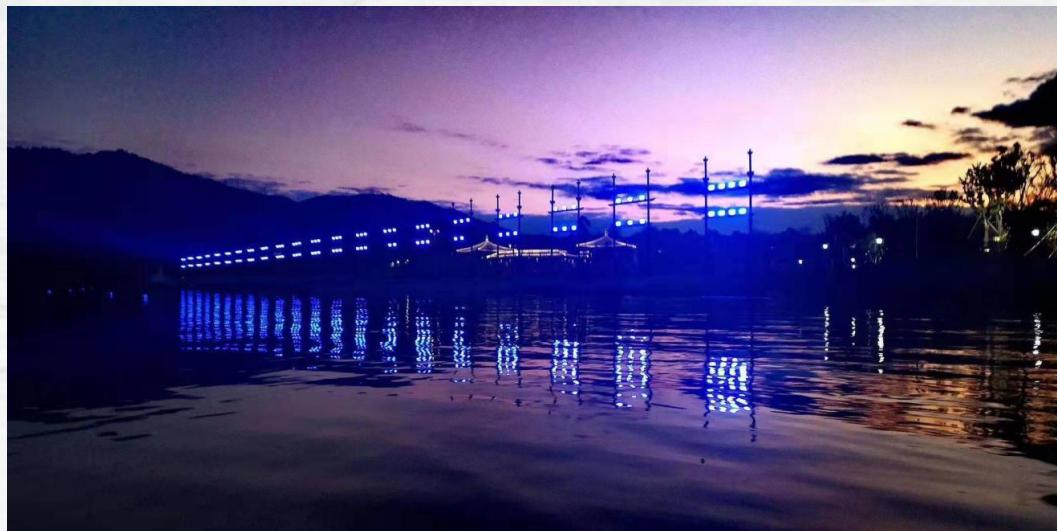
The curved appearance design fits the shape of the tree without being obtrusive. It is easy to install, just use the bracket to connect in series, and it also plays an anti-theft role. The unique light-blocking device can greatly reduce glare, which is an essential tool for outdoor lighting.



# Mount Wuyi in Fujian



Wuyi Mountain is a famous scenic spot and summer resort in China. It is a world cultural and natural dual heritage, a world biosphere reserve, and a national key cultural relic protection unit.



It is the best protected and most abundant ecosystem in the same latitude of the earth, with 2,527 plant species and nearly 5,000 wild animals.

High-power flood lights, wall washers, corrugated lights, and ground Lights are used.

PART

4

# Company Culture

- ※ Army Culture—Battle      ※ Family—Union
- ※ School Culture—Study      ※ Charity

## Army Culture-Battle



## Family Culture—Union



## School Culture—Study



Charity





Intuit

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